Table of Contents

and Practice in China and Japan (Peter GANEA) · The Korean Wave as a Contact Zone for Post Colonial Encounters (Reiko OGAWA) · Transnational Image Building – Remakes of 'Trendy Dramas' in South Korea and Japan (Takahiro NISHIYAMA) · Co-production of Chosun Cinema during the

The worldwide David-versus-Goliath Copyright Debate and Its Potential Impact on Copyright Law

Colonial Period and Its Cinematic Styles (Chong-Hwa CHUNG) · Film as Means of 'Propaganda' for Multiethnic Manchukuo (Shiro YUKAWA) · Interracial Romance as a Contents Business in East Asia (Kinnia YAU SHUK-TING) · The Inner Resonance of Aesthetics – Spatial Structure in the Films of Suzuki Seijun and Wong Kar-wai (Kayo ADACHI-RABE) · Trans-media & Trans-nation – Transnational

Suzuki Seijun and Wong Kar-wai (Kayo ADACHI-RABE) · Trans-media & Trans-nation – Transnational Contents of Korea in Contemporary Media Art (Joonsung YOON) · The Marketing of Heroic Characters of Early Modern Japan – Film Series and Sites of Educational Tourism (Harald MEYER) · Taiga Means Business – The Making and Marketing of "Historical Content" Using the Example of 2008's *Taiga Dorama Atsuhime* (Dan TAKAYAMA WICHTER) · Vamp or Angel? A Comparative Study of Heroines in Japanese Media (Junko SAEKI) · Digital Archives and Historical Databases – Are They Public or Private? (Detley TARANCZEWSKI)