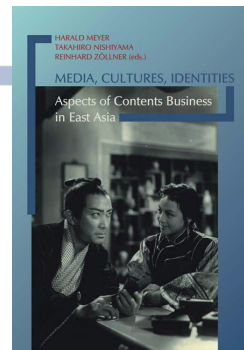


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Japanese Contents Studies is emerging as a new transdisciplinary field in Japanese and East Asian Studies. In this volume, contributors from Germany, Hong Kong, Japan and Korea discuss the political and socioeconomic impacts of the contents industry in East Asia, transnational film contents and their implications, and the commodification of culture and history through media in Japan. Among the topics raised are the legal protection of intellectual property, the Korean Wave, prewar Chosun cinema, the Manchuria Film Association, romantic dramas between Japanese men and Chinese women, spatial structures in Japanese and Chinese films, trends in contemporary media art, literary models and cinematic and educational touristic marketing strategies, stereotypes of female characters in the Japanese literary discourse, and digitalization strategies of historical archives.

Table of Contents

The worldwide David-versus-Goliath Copyright Debate and Its Potential Impact on Copyright Law and Practice in China and Japan (Peter GANEA) · The Korean Wave as a Contact Zone for Post Colonial Encounters (Reiko OGAWA) · Transnational Image Building – Remakes of ‘Trendy Dramas’ in South Korea and Japan (Takahiro NISHIYAMA) · Co-production of Chosun Cinema during the Colonial Period and Its Cinematic Styles (Chong-Hwa CHUNG) · Film as Means of ‘Propaganda’ for Multiethnic Manchukuo (Shiro YUKAWA) · Interracial Romance as a Contents Business in East Asia (Kinnia YAU SHUK-TING) · The Inner Resonance of Aesthetics – Spatial Structure in the Films of Suzuki Seijun and Wong Kar-wai (Kayo ADACHI-RABE) · Trans-media&Trans-nation – Transnational Contents of Korea in Contemporary Media Art (Joonsung YOON) · The Marketing of Heroic Characters of Early Modern Japan – Film Series and Sites of Educational Tourism (Harald MEYER) · Taiga Means Business – The Making and Marketing of “Historical Content” Using the Example of 2008’s *Taiga Drama Atsuhime* (Dan TAKAYAMA WICHTER) · Vamp or Angel? A Comparative Study of Heroines in Japanese Media (Junko SAEKI) · Digital Archives and Historical Databases – Are They Public or Private? (Detlev TARANCZEWSKI)